

4<sup>TH</sup> AMB PARTNER'S MEETING

# Implementation Research

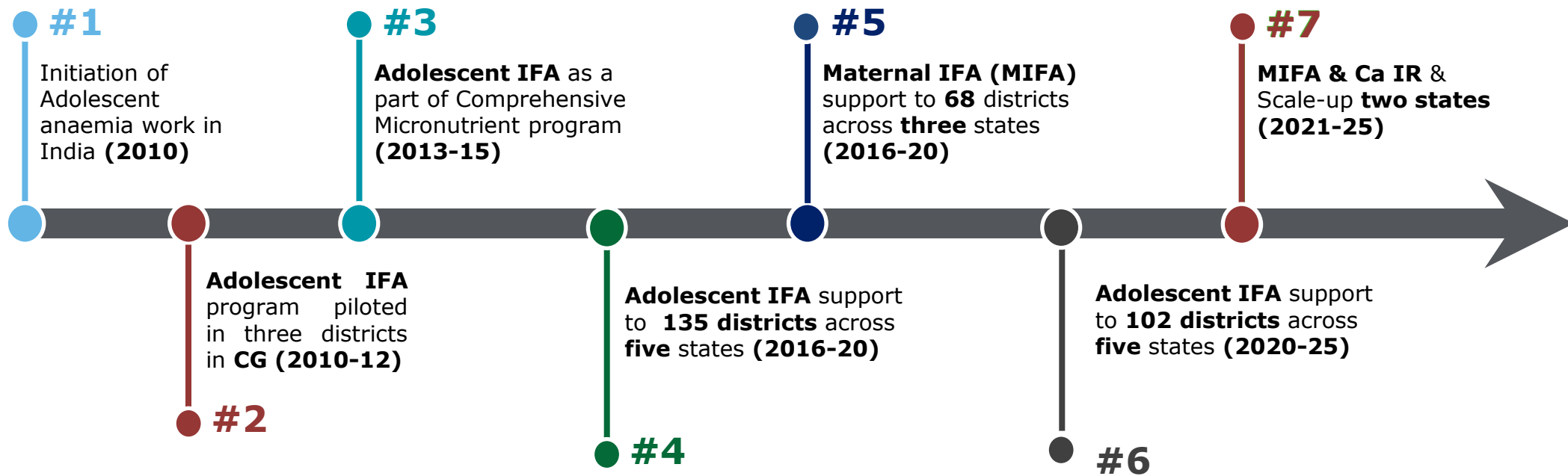
To improve adherence to Maternal IFA and Ca  
Supplementation

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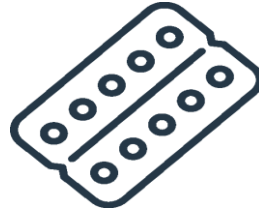


# NI's support to Anaemia programs



# Objectives of the Implementation Research

1 To improve coverage and adherence to IFA among pregnant women and lactating women through health system strengthening



2 To increase the awareness of calcium supplementation during pregnancy and lactation



3 To improve preconception maternal nutrition and build awareness about the importance of folic acid supplementation among newly married women



# Implementation Research : Geography and Stages

**Geographies: MP & GJ**

**Damoh: Damoh and Tendu kheda**

**Vadodara: Vadodara and Savli**

FORMATIVE RESEARCH



Study findings to guide implementation design

IMPLEMENTATION AND PROCESS EVALUATION



Learn and document best practices and determinants for maternal supplementation / Quality Nutritional Counselling

ADVOCACY FOR SCALE UP



Advocate for scale-up of the intervention through dissemination of learnings from the Implementation research

SCALE UP INTERVENTIONS



Support the state governments to improve the quality and coverage of the service delivery beyond research geography

2021 - 2023

# Preliminary findings from FR



## Leadership and Governance

- Good political commitment to AMB program
- Annual state/ district AMB review and convergence meetings not conducted regularly
- The AMB training e-module is not yet translated in local language (Guj) affecting its uptake
- Implementation of AMB related guidelines such as anaemia treatment, pre-conception and calcium supplementation is suboptimal.



## Health Financing

- States consider the budgets are adequate for AMB program, however there are no budgetary provisions for adequate number of T3 camps, trainings and BCI material etc.
- Utilization of budget for AMB activities at district and block level remains a constraint
- Gujarat to procure 70% of IFA through state and 30% to be supplied by MoHFW in current FY



## Health Service Delivery

- Digital hemoglobinometers not yet procured across two states.
- Semi auto analyzers unavailable at block and above facilities.
- Non-uniform salt compositions in aspirational districts of MP (Ferrous Sulphate and Ascorbate)
- Use of parenteral iron not as per AMB guidelines
- ANC through private providers higher in GJ



## Human Resources & Health Information systems

- Training of ANMs, AWWs, ASHAs, and school teachers on AMB not yet conducted in Gujarat.
- In MP, CHOs made nodal for AMB program
- FLWs utilizing tech-based apps for tracking PW and LW in both the States (TECHO+ in Gujarat and ANMOL/ RCH portal in MP)
- AMB dashboard not used for program review.



## Logistics & Supply Chain

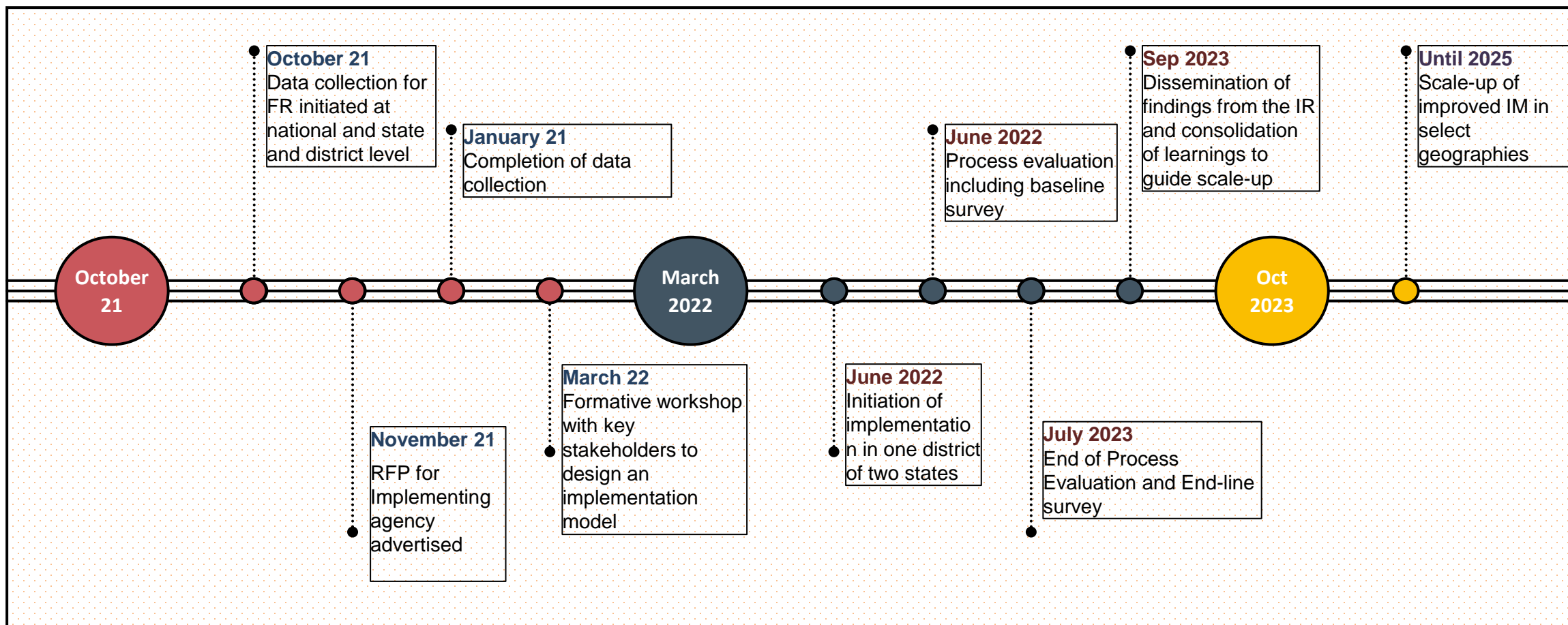
- Forecasting of IFA & Calcium not done as per AMB guidelines.
- Minimal use of E-Aushadhi below district level affecting visibility of stocks.
- IFA & Ca SCM operates as per PUSH against the recommended PULL model.
- There is no formal distribution systems for IFA beyond block level



## Community Participation

- BCI strategy limited only to use of IEC materials
- The communication materials listed in AMB guidelines for family counseling are not being used.
- Community level platforms (incl. VHND) are underutilized for maternal health & nutrition education.
- Engagement of family members esp. husbands minimal

# Way forward



Thank you!

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